



A FASTER AND BETTER WAY FOR BUSINESS OWNERS TO CONNECT WITH BUYERS

**CONFIDENTIAL  
VIA EMAIL**

Date

Mr. D. Jones  
Managing Partner  
Private Equity Partners, LLC  
xxxx Success Lane  
Deerfield, IL 60015

Subject: Expression of Interest to join Buying Pool for M&A MARKETPLACE by CHC<sup>SM</sup>'s Maxi-AUCTION<sup>SM</sup>

Dear Mr. Jones:

As we discussed, the M&A MARKETPLACE by CHC<sup>SM</sup> is launching a new way to provide private equity firms an alternative way to access quality, private companies that are desiring an equity recap or sale but do not retain professional representation such as investment bankers or business brokers. These pre-vetted and exclusive opportunities target private family owned businesses that have between \$3 million and \$50 million in EBITDA where there is a growth and/or consolidation story and they are ready to close a transaction.

We are approaching a limited group of buyers having a variety of investment profiles to form a pool of strictly financial buyers that understand and accept the philosophy and rules governing the M&A MARKETPLACE by CHC<sup>SM</sup>. To attract the seller we have removed as many objections as possible from the traditional M&A process that have kept many of these firms from appearing on the radarscope of PEGS in the past. Our nation is about to see the largest transfer in ownership of these companies that represent approximately 60% of our GDP and labor force.

Attached is a brief summary of the philosophy, process and auction fees for your review. If you are interested in being part of this new and revolutionary approach to middle market M&A please sign below indicating your desire to participate subject to execution of the Auction Engagement Agreement, Non Disclosure Agreement and Fee Agreement. Also, please provide us your current investment profile.



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Respectfully,

A handwritten signature in black ink, appearing to read "Huxley Nixon".

Huxley Nixon  
President

ACCEPTED:

Private Equity Partners, LLC

By: D. Jones its Managing Partner

SIGNED \_\_\_\_\_

DATE \_\_\_\_\_

SAMPLE